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FACT SHEET

2025-2026

The Higher Institute for
Communications and Advertising

Bordeaux - Lille - Lyon - Montpellier - Nice - Paris - Rennes - Rouen - Strasbourg - Toulouse

GENERAL INFORMATION

Full name	ISCOM - Institut Supérieur de Communication et Publicité (Higher Institute for Communications and Advertising)
Legal name	INSTITUT SUPERIEUR COMMUNICAT PUBLICITE
Erasmus Code	F PARIS404
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INCOMING STUDENTS

Nomination deadlines

For Autumn semester : 30 April
For Spring semester : 15 October

*Nominations will only be accepted through SoleMOVE by the partner university. More information will be sent by email.

Application deadlines

For Autumn semester : 15 May
For Spring semester : 31 October

*Applications will only be accepted through SoleMOVE by the nominated student. More information will be sent by email.

Application procedure and required documents | After the nominations deadline, students will be directly contacted by the ISCOM international relations team by email with a link to the SoleMOVE online application form and further instructions.

Students will need to provide the following required documents :

- Headshot (passport type photo) in JPEG format.
- Copy of passport or ID in PDF format
- Copy of European Health Insurance Card or private insurance in PDF format
- Official proof of language proficiency (CEFR B2 level minimum) in PDF format
- Motivation letter in PDF format
- Transcript of Records (most recent) in PDF format
- Portfolio (only for students wishing to join the “Creation et Design de Marque” programme taught in French)

As a reminder, a minimum of a **B2 level** is required to be accepted in any of our study programmes. It will be necessary to present a French or English official language level certificate (depending on the language of instruction of the chosen programme) during the application process .

Once the student's application has been studied and accepted, a Letter of acceptance from ISCOM will be sent by email from our mobility management system SoleMOVE.

After this, they must begin the process of completing their Learning Agreement where they must indicate each selected course.

As a reminder, this document should be filled out by the students, approved first by the home institution and then by ISCOM.

Language of instruction

Bordeaux, Paris, Nice, Lille and Lyon campuses



OR



Montpellier, Toulouse, Rouen, Rennes, Strasbourg



Approximate semester dates

Autumn semester:

Year 2 - September to end of December

Year 3 - September to mid-January

Year 4 - September to mid-January

*Dates may vary depending on the ISCOM campus

Spring semester:

Year 3 - beginning of February to mid-June

Course offer | Incoming students must choose courses offered within only one programme (specialisation) in English or in French in one specific study year. Keep in mind, it is not possible to choose courses from different programmes or study years. The updated list of available courses in each programme can be found on our [website](#), but it will also be provided directly to the students. The table below shows which programme is offered when and on which campus :

ISCOM CAMPUS

STUDY YEAR	PROGRAMMES	PARIS	LILLE	LYON	NICE	BORDEAUX	MONTPELLIER	STRASBOURG	TOULOUSE	RENNES	ROUEN
YEAR 2	Marketing & Communication (in English)	Autumn									
YEAR 2	Marketing & Communication (in French)		Autumn			Autumn					
YEAR 3	International Communication (in English)	Autumn & Spring	Autumn								
YEAR 3	Création et Design de Marque (in French)	Autumn	Autumn	Autumn			Autumn		Autumn	Autumn	Autumn
YEAR 3	Marketing, Stratégies de Marque et Publicité (in French)	Autumn & Spring	Autumn	Autumn	Autumn	Autumn	Autumn		Autumn	Autumn	
YEAR 3	Communication et Marketing Digital (in French)	Autumn	Autumn	Autumn					Autumn	Autumn	
YEAR 3	Événementiel, Influence et Réputation (in French)	Autumn & Spring	Autumn	Autumn	Autumn	Autumn	Autumn	Autumn	Autumn	Autumn	Autumn
YEAR 4	International Communication (in English)	Autumn		Autumn	Autumn	Autumn					
YEAR 4	Création et Design (in French)	Autumn									
YEAR 4	Événementiel, Influence et Réputation (in French)	Autumn								Autumn	
YEAR 4	Marketing, Stratégies de Marque et Publicité (in French)	Autumn	Autumn				Autumn				
YEAR 4	Marketing Communication Globale (in French)	Autumn	Autumn	Autumn	Autumn		Autumn		Autumn		
YEAR 4	Communication et Marketing Digital (in French)	Autumn									

* Availability of programmes subject to slight modifications

	Programme taught in English
	Programme taught in French
	The programme is not offered on this campus
Autumn	The programme is offered during the Autumn Semester
Autumn & Spring	The programme is offered during the Autumn Semester and during the Spring Semester

Please be aware that some courses may be taught fully online or hybridly, it is the case for at least two courses in the semester. Students will receive their courses schedule upon arrival during the first week of the semester. The **deadline to add or drop courses is two weeks** after the beginning of the semester. **All course attendance is mandatory.**

Foreign language courses | ISCOM provides French lessons, free of charge, to all students interested in learning the language of their host country. They must confirm their attendance in advance and once they sign up for this course, they will be expected to attend it until the end of the semester. ECTS credits will be granted for this course.

ECTS credits | Students can validate 30 ECTS credits per semester. If the home university allows the student to have less than 30 ECTS credits during their exchange semester, we can allow it too.

Learning agreement | The learning agreement is a pedagogical contract that contains the titles and ECTS credit values of each individual course the student will follow during their semester at ISCOM. This document should be filled out online and signed by the student first, then validated and signed by both their home institution and by the receiving institution (ISCOM), as indicated by the Erasmus Agency. If the student's home university requires the Learning agreement to be filled in and signed in a different format (OLA or home school's online platform) please let us know.

Orientation Day | Two months before the beginning of the semester we organise an online orientation, where students will meet the ISCOM international team and will be able to ask questions about their preparations to arrive in France. An in-person Welcome Day Meeting takes place the week before the beginning of courses. During their first week of courses, students will have a meeting with the pedagogical team to view the accounts, software programmes and platforms that will be used during their semester at ISCOM.

Examinations and grading | The exams period may vary depending on the study year and the campus. ISCOM uses the French grading system, meaning that a maximum grade of 20 points can be given to students and 10 points is the minimum grade to pass a class.

Exams period Autumn semester :

Year 2 - mid-December

Year 3 - mid-January

Year 4 - mid-January

Exams period Spring semester :

Year 3 - mid-June

FRENCH GRADES (OUT OF 20)	INTERNATIONAL GRADES	INTERPRETATION OF GRADES
16-20	A	Excellent
14-15,99	B	Very good
12-13,99	C	Good
11-11,99	D	Satisfactory
10-10,99	E	Sufficient
<10	F	Fail

Transcript of records (ToR) | Transcripts are sent to the student by email at the latest **5 weeks after the end of the evaluation period** (exams, final projects) by the ISCOM pedagogical team. If a printed copy of the ToR is needed, please send us a request to international@iscom.fr.

Special needs | All ISCOM campuses are adapted for students with any type of disabilities. Please inform us in advance if any special preparations need to be made for your arrival. Free appointments with a psychologist are available for students who may need them.

FINDING HOUSING

We know that the search for housing can be a bit difficult, that's why we recommend the following platforms that gather all kinds of offers, from individuals renting studios to real estate agencies and flat-shares:

- <https://www.needl.fr>
- <https://housinganywhere.com>
- <https://www.spotahome.com>
- <https://www.studapart.com/en>
- <https://www.uniplaces.com/how-it-works>
- <https://www.uniplaces.com/en/residences>
- <https://www.amastas.com>
- <https://student-place.com>
- <https://www.thesocialhub.co>
- <https://www.lodgis.com/en/>
- <https://etuloge.fr/>

Housing deadlines | There are no specific deadlines to find housing, but we advise all students to start their research as soon as they receive their letter of acceptance by ISCOM.

Living expenses

*Cost ranges may vary depending on the city

Approximate monthly costs :

Housing : 400 - 1000 EUR depending on the type of accommodation.

Food/drinks : 100 - 300 EUR

Public transportation : 35 - 85 EUR (depending on student's age)

For more detailed information about the [costs of living in France](https://www.campusfrance.org/en/preparing-budget-student-France), please visit the Campus France website: <https://www.campusfrance.org/en/preparing-budget-student-France>

VISA REQUIREMENTS

EU/EER citizens don't need a visa to enter France.

For other nationalities, please check requirements with the relevant embassy, visit the website www.campusfrance.org/en.

OTHER INFO

The ISCOM Digital Welcome Desk is a platform that we share with incoming students once they have been accepted to study at our institution. It helps guide the students through administrative procedures such as opening a bank account, subscribing to a phone service, obtaining a VISA (if needed), CAF (French housing aid), obtaining home and health insurance, getting a metro card, registering for electricity, among other services to facilitate their move and stay in France.

Another website to keep in mind is Erasmus Place, it is an agency that offers and accompanies students on visits of the most beautiful and attractive places in France. <https://erasmusplace.com/>

A tool we recommend is the Erasmus Student Network (ESN), it offers activities and services dedicated to International students : <https://www.esn.org>.